



FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*CHANGES\*\* NOV2/12 13.54  
\*\*\* WPXI-TV \*\*\*

REP HEADLINE# 6402255 TRF# 339694  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$[illegible]

**STATION MAKEGOOD OFFERS:**

ML OK'D BUY#31 MISSED: SUN/830P-1130P  
OFFER: SUN/805P-1200M  
CMT: TIME CHG  
CMT: SPT IS BOOKED-

CMT: SPT IS BOOKED- THX JEN

NOV/12 47525.00

<b>CONTRACT TOTAL</b>	<b>47525.00</b>
<b>TOTAL SPOTS</b>	<b>25</b>

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

P-CT	ASS.	PLAN.	SECT.	O-PAID	PGM	R-RATE	S-SPOTS	PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*--MULTIPLE
1	1	1	1	1	1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10	10	10	10	10
11	11	11	11	11	11	11	11	11	11	11	11	11	11
12	12	12	12	12	12	12	12	12	12	12	12	12	12
13	13	13	13	13	13	13	13	13	13	13	13	13	13
14	14	14	14	14	14	14	14	14	14	14	14	14	14
15	15	15	15	15	15	15	15	15	15	15	15	15	15
16	16	16	16	16	16	16	16	16	16	16	16	16	16
17	17	17	17	17	17	17	17	17	17	17	17	17	17
18	18	18	18	18	18	18	18	18	18	18	18	18	18
19	19	19	19	19	19	19	19	19	19	19	19	19	19
20	20	20	20	20	20	20	20	20	20	20	20	20	20
21	21	21	21	21	21	21	21	21	21	21	21	21	21
22	22	22	22	22	22	22	22	22	22	22	22	22	22
23	23	23	23	23	23	23	23	23	23	23	23	23	23
24	24	24	24	24	24	24	24	24	24	24	24	24	24
25	25	25	25	25	25	25	25	25	25	25	25	25	25
26	26	26	26	26	26	26	26	26	26	26	26	26	26
27	27	27	27	27	27	27	27	27	27	27	27	27	27
28	28	28	28	28	28	28	28	28	28	28	28	28	28
29	29	29	29	29	29	29	29	29	29	29	29	29	29
30	30	30	30	30	30	30	30	30	30	30	30	30	30
31	31	31	31	31	31	31	31	31	31	31	31	31	31
32	32	32	32	32	32	32	32	32	32	32	32	32	32
33	33	33	33	33	33	33	33	33	33	33	33	33	33
34	34	34	34	34	34	34	34	34	34	34	34	34	34
35	35	35	35	3									

REP HEADLINE# 6402255 TRF# 339694 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV1/12 18.21 \*\*\* WPXI-TV \*\*\*

ADV # 13324 ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # 18 SALESMAN #  
AGY # 01218 AGY. NAME CROSSROADS MEDIA LLC BUYER NAME STEPHANIE MARONEY  
66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- CHERYL BLAIR  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6402255 CLASS: NATL. LOCAL REGIONAL  
PRDCT AMER CROSSROADS EST#1339 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV3/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 18.21

REP: TO JEN  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$47,525  
PLESAB CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#31 MISSED: SUN/830P-1130P NOV4 30S \$6,500.00 (NOV1/12)  
OFFER: SUN/805P-1200M NOV4 30S \$6,500.00 PLS ADVISE.  
CMT: TIME CHG  
CMT: SPT IS BOOKED- THX JEN

CONTRACT TOTAL 47525.00  
TOTAL SPOTS 25